



Now in its seventh year, Shire's BIG GIVE is a massive collection drive benefiting Cradles to Crayons, a non-profit organization in West Conshohocken, PA that connects communities that have with communities that need. Shire's BIG GIVE on September 26 and 27 is a wide-spread regional effort with coordinated collection drives in Bucks, Chester, Delaware, Montgomery, and Philadelphia counties. The generosity and support of our communities make successful drives possible. Cradles to Crayons is dedicated to serving poor or low-income children with essential items they need to thrive and learn, especially in high-demand fall and winter months.

Who - You and other caring folks: families, friends, schools, sports teams, businesses, community groups – all are invited. Spread the word!

What – Bring new and nearly new children's books, clothing, coats, shoes, toys, baby equipment, batteries, and school supplies for children aged 0-12.

Where – Donations sites are across the Greater Philadelphia region – see the collection sites listed below.

How - You bring the donations. We collect, sort, and distribute these basic essentials, free of charge, to thousands of area kids who need them most.

Did You Know:

- ☀ Shire's BIG GIVE has benefitted more than 27,000 children who are homeless or from low-income families in the past 6 years.
- ☀ Poverty in the Greater Philadelphia area among children is the highest it has been in 50 years.
- ☀ In the Philadelphia suburbs, poverty is increasing twice as fast as it is in the city.

Main Site - Wilson Farm Park, Chester County – Friday & Saturday, September 26-27

500 Lee Rd., Wayne, PA 19087 (Chesterbrook exit off Rt. 202)

HOURS: Fri., Sept. 26, 12:00 - 7:00pm & Sat., Sept. 27, 9:00 am - 1:00pm

This year, Cradles to Crayons is most in need of the following three types of items and we hope to collect as many of these particular items as possible, in advance of the Big Give. If you have any of the items below that you are able to donate between now and Wednesday, September 24th, please contact aufierobiggive@gmail.com to confirm a drop off location:

1. New or gently used children's books for ages 0-3 and ages 9-12
2. New socks and underwear for children toddler to age 12
3. New batteries (all types/sizes, including AA, AAA, C, D and 9-volt